We check all files supplied to make sure that all are correct in their construction and they will reproduce to the required quality. No files Should be sent to print that will not print to acceptable standards.

All graphics production is carried out in-house using the latest digital imaging and printing equipment, producing stunning pop up display and banner stand graphics at up to 1200dpi or more resolution on dye based or HDR pigment Printers.

==Artwork is acceptable from Only IBM PC applications.==

Pop up Display graphics and Banner stand graphics are printed onto PP INKJET display material supplied laminated with a matt finish film for great durability and quality.

Roll up Prints are done on either Non tear Inkjet media with matte laminate OR on Special Poly cloth.

ACCEPTABLE ARTWORK FORMATS
We cater for most types of large format print, exhibition, external and internal graphics. Just call for a no obligation free quote!
Supported Artwork Formats

Adobe Acrobat (300dpi files)
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Corel Draw
TIFF
JPEG (no smoothing) high quality low compression in Photoshop quality setting at 10+ and in corel export @ compression 10% without smoothing
EPS

Call / email if your artwork format is not listed

Preparing Your Artwork

In order to get the best possible result from your pop up display stand, banner stand or modular exhibition display stand, there are a few guidelines to follow when creating your artwork. If you have any other queries please just call.

1. Save colours as CMYK   all Pantone should be converted to CMYK values
Our wide format ink-jet printers all use CMYK colour to output. If your design work includes RGB colours or Duotones we strongly recommend converting these colours to CMYK for optimum results and colour matching.

2. Document Sizes & Resolutions

==We suggest setting your artwork always at Printing size==
but in case you need to design at the following sizes and minimum resolutions:
* 100% size at 150dpi
* 50% size at 300dpi

3. Fonts

==Please either include, covert to curves or embbed all fonts when sending your artwork. For popup scoring purpose we may need to shift the text a little bit to==

prevent it being mutilated or mismatch while cutting the sheets, its advisable to send text as fonts and attach all used font files, in case fonts cannot be shared please convert to curve (makes difficult to align text for cuts)

4. Scans
All your scans should be high resolution and saved as CMYK colour. If possible we suggest keeping scans to a minimum of 150dpi at Printing size.

5. Proofs
If supplying your own pop up display artwork we suggest sending either a hard copy colour proof or an Adobe PDF with your artwork.

PLEASE ALWAYS CONFIRM ARTWORK SIZES FOR PORTABLE EXHIBITION EQUIPMENT POPUPS AND BANNER STANDS

Files may be set at 100%, 50% & 25% size,for roll ups etc you should indicate at what proportion your artwork is set when you send it.

There is no need to break apart your artwork into sections for pop up display stand graphics, we will do this for you.
If you have any queries regarding artwork set up, just call and we'll be happy to offer any advice

6. Sending Your Files
You can send your artwork in one of three ways:

   1. On disk (CD, DVD)
   2. By email (please either stuff or zip all files before sending)
   3. By uploading to FTP servers like yousendit, Filefactory,rapidshare etc. if attachment is more   than 20 MB or we can give you details of our ftp for upload

Graphic Design
Remember, banners should have a short, sharp message, restricting information to a minimum whilst your exhibition stand should have two clear messages - WHO you are and WHAT you do. People will not stand for hours reading small or boring text. We will advise you on what works best for your graphic requirement.